

## Virtual Advisory Board Service\*

Offers many of the advantages of traditional Boards at a fraction of the expense. Our unique Virtual Advisory Board Service provides access to the full range of our seasoned executives to meet your evolving business needs.

### THE BIG WAVE DIFFERENCE – OUR UNIQUE VALUE:

- **Streamlined:** We handle the entire process.
- **Efficient:** We eliminate the hassle of individual board member contracts, long term agreements, and headaches associated with terminating ineffective advisors.
- **Tailored:** Advisors are matched to your specific needs.
- **Flexible:** Advisors are interchangeable over time as your business evolves.
- **Depth:** Access to a full range of Season Executives with Industry-Specific Expertise.
- **Structured:** Monthly status, Monthly Board Meetings, Annual Meeting.
- **Simple:** Monthly subscription fee, with a quarterly commitment.
- **Independent:** Robust strategic, operational, and technical guidance.
- **Affordable:** Virtual meetings to reduce cost and provide maximum impact.



### THE PROCESS:

- **Initial Assessment** – You will meet with our senior partners to assess your more critical business needs, ensuring we add the team to maximize impact.
- **Team Selection** – We will help you select the advisory team that best meets your current needs. Advisors come from our deep network of seasoned professionals who have actual experience in your specific areas of need. No individual contracts or negotiations are required for your business. As your business evolves, Advisors can be added or changed to suit your business.
- **Monthly Engagement** – Business execution requires constant assessment of dynamic and changing conditions. Our team will review your monthly status reports and Key Performance Indicators, and then engage in meaningful discussions with your leadership to discuss issues and opportunities that are impacting your business.
- **Annual Board Meeting** – We will support your annual detailed business strategy, resource planning, budget, and execution meeting to review to ensure your team has an executable set of strategic priorities with appropriate measures to track.
- **Ad-hoc Support** – Your advisors are there to maximize your team’s success. Ad-hoc support is available to address your arising needs.
- **Fee Structure** – Simple fee structure of \$1500/month per advisor, paid monthly.

## Accelerating Growth through Strategy

\*Advisory service only. Does not replace or assume legal Board of Directors authorities and/or responsibilities. Minimum 2 Advisors.

[TheBIGWaveGroup.com](https://TheBIGWaveGroup.com)  
 Thomas Link – [TL@theBIGWaveGroup.com](mailto:TL@theBIGWaveGroup.com)  
 Robert Clark – [RC@theBIGWaveGroup.com](mailto:RC@theBIGWaveGroup.com)